

EMBARKING ON A VOYAGE OF POSTER DESIGN: BRIDGING THE CUSP OF ART NOUVEAU AND THE DIGITAL ERA

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ABSTRACT

The art of poster design has been around for over 150 years, and during that time, it has evolved and changed significantly. From the Art Nouveau movement in the late 1800s to the digital age we are currently living in, designers have used posters to advertise everything from products and events to political movements and social causes. Posters have been used to communicate ideas in a way that is both visually striking and informative, making them an essential part of our visual culture. In this post, we'll take a look at the history of poster design, from its early beginnings to the modern-day, and explore how it has evolved over time. Whether you are a graphic design enthusiast or simply curious to learn more about this fascinating art form, this post will provide you with a comprehensive overview of the history of poster design.

